

EXPRESSION OF INTEREST



- Khyber Pakhtunkhwa is the leading tourism hub of Pakistan and provides the best investment opportunities in the realm of tourism. The Government of Khyber Pakhtunkhwa (GoKP) intends to promote sustainable tourism in the province.
- GoKP, through the Khyber Pakhtunkhwa Culture and Tourism Authority (CTA), invites Expression of Interest (Eoi) from interested national and international firms or consortium, having sound experience, for the development of the first ever Integrated Tourism Zones (ITZs) located in Ganool, District Mansehra and Mankiyal, District Swat on Public Private Partnership basis. The projects are aimed at promoting sustainable tourism and accelerating socio-economic development in the province.
- All interested parties are required to be registered with relevant tax authorities of Islamic Republic of Pakistan, except for foreign entities. Foreign entities shall submit a tax certificate of their respective country duly attested by a Pakistani consulate.
- A two-stage approach shall be followed for the procurement process which shall be governed by the Khyber Pakhtunkhwa Public Private Partnership (Selection of Private Partner) Rules, 2021.
- The Eoi must be delivered in English language under sealed envelope by hand or through courier on address below, not later than 1400 hours (PST) on January 20, 2023. The Eoi shall be opened by the Evaluation Committee in presence of the representatives of parties at 1430 hours on January 20, 2023. In case, the date of issuance, submission and/ or opening of Eoi is declared as a public holiday or a non-working day due to force majeure, the next official working day shall be deemed to be date for issuance, submission and/ or opening of Eoi. CTA will not be responsible for any cost or expenses incurred by the parties in preparing and/ or submitting documents. Interested parties can obtain necessary documents from CTA's office (address below) or can be downloaded from the official website: www.kptourism.com

Address: Office of Khyber Pakhtunkhwa Culture & Tourism Authority, Olympic Plaza, Stadium Road, adjacent to Peshawar Sports Complex, Peshawar Cantt.

Phone: +92-91-9211090-91
Fax: +92-91-9210871

Schedule:

Issuance of Request for EOI
December 14, 2022
Deadline for Submission of EOI
Jan 20, 2023 2 PM (PST)



Land of growing opportunities!



KHYBER PAKHTUNKHWA
CULTURE & TOURISM
AUTHORITY



Khyber
Pakhtunkhwa



KHYBER PAKHTUNKHWA
INTEGRATED
TOURISM
DEVELOPMENT
PROJECT