



KHYBER PAKHTUNKHWA
PAKISTAN

TOURISM CORPORATION KHYBER PAKHTUNKHWA
GOVERNMENT OF KHYBER PAKHTUNKHWA

Terms of Reference (Bidding Documents)

TORs

TCKP intends to hold outdoor campaign and Panaflex printing for “Mega Even at D.I.Khan”, therefore firms are requested to submit their competitive rates including all kind of Govt. Taxes, and detailed specifications are mentioned below:

Details of Printing & Promotion Items:

S. No.	Particulars	Total Sq. Ft
1	<u>Streamers:</u> Panaflex: Printing on 260gm Media Frame: Iron Frame Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	Per Sq. Ft
2	<u>Streamers:</u> Panaflex: Printing on 260gm Media Frame: Wooden Frame	Per Sq. Ft

	Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	
3	<u>Bill Board Skin Printing:</u> Panaflex: Printing on 260gm Media Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	Per Sq. Ft
4	<u>Bill Board Rent at D.I.Khan</u> Per Day Rent Required for: 1. 30x90 2. 20x60 3. 10x20	Per Day Rent
5	<u>Standees:</u> Panaflex: Printing on 440gm Media Stand: Rollup Stand Size: 6x3 Ft Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	Per Stand
6	<u>Standees:</u> Panaflex: Printing on 440gm Media Frame: Iron Frame Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	Per Stand
7	<u>Bridge Banners:</u> Panaflex: Printing on 260gm Media Frame: Iron Frame Per Sq. Ft Rate Required Including Labor, Installation, Transportation and Un-Installation after Event.	Per Sq. Ft

Details of Taxes:

S. No.	Particulars	Location	Total Days	Rate Per Streamer / Banner
1	Streamers	D.I.Khan	Per Day	
2	Bridge Banner	D.I.Khan	Per Day	

Terms and Conditions:

1. Tenders shall be opened on 9th February 2017 (30 minutes after closing time) in the presence (not obligatory) of the contractors or their authorized agents in the office of TCKP.
2. The quotations must be accompanied with a call deposit of Rs.50,000/- in the name of Managing Director, Tourism Corporation Khyber Pakhtunkhwa. The CDR shall be returned to unsuccessful bidders.
3. Incomplete Tender or those without call deposit will not be considered. After due date/time tender will not be considered.
4. The Advertising Firms/ Agencies /companies will not be allowed to sublet the work/contract/supply to another Printers/firm/companies.
5. As per KPPRA Rules, Managing Director TCKP reserve the rights to accept or reject any or all tender by assigning any reason.

Evaluation Criteria for Outdoor Branding and Promotion

S.No.	Parameters	Detail	Total Marks	Remarks	
1	Profile	Firms Profile	14	Including Registraion Documents 1. NTN 2. Sales Tax Registration	
2	Staffing	Details of Managerial and Technical Staff	15	List must be attached with name and designation of staff alongwith contact details (Address and Cell No.)	
		i 5 to 10			5
		ii 11 to 20			10
		iii 20 and above			15
3	Past Performance(Last One Year)	Major Organization Served:	25	Organizaitons include government departments and private organization for smilar nature of projects. Supported via work orders and quality certificate provided by the department.	
		i No any institute served			0
		ii 1 to 5			5
		iii 6 to 10			10
		iv 11 to 15			15
		v 16 to 20			20
		vi 20 and above			25
4	Market Experience	i 1 to 3 Years	10	During any of the last three years, he must have completed at least one contract involving the supply of similar goods and eac at least 50% of comprable scale.	
		ii 3 to 5 Years			7
		iii Above and 5 Years			10
5	Product Sample	Sample will be examined & accepted by the technical & evaluation committee as per the following parameters: 1. Consistency in quality 2. Durability	10	Product 100% comply with ther advertised specification will be considered for evaluation	
		i Excellent			10
		ii Good			7
		iii Satisfactory			5

		iv	Unsatisfactory	0	
6	Financial Status	i	Tax Returns 2012 to 2016	12	1. Tax Payer must be active on Active Tax Payer list for NTN and Sales Tax. 2. Financial Statement must be verified from Chartered Accountant 3. The Bidder's Bank statement must reflect liquidity to 10% of the quoted amount
		ii	Financial Statement 2012 to 2016	7	
		iii	Bank Statement 2012 to 2016	7	
		Total			